

Master Data Management for Pharma

Customer Case Study -
A technology-enabled pharmaceutical solutions company



Business Need

A legacy Omni customer, the client struggled to implement the solution internally.



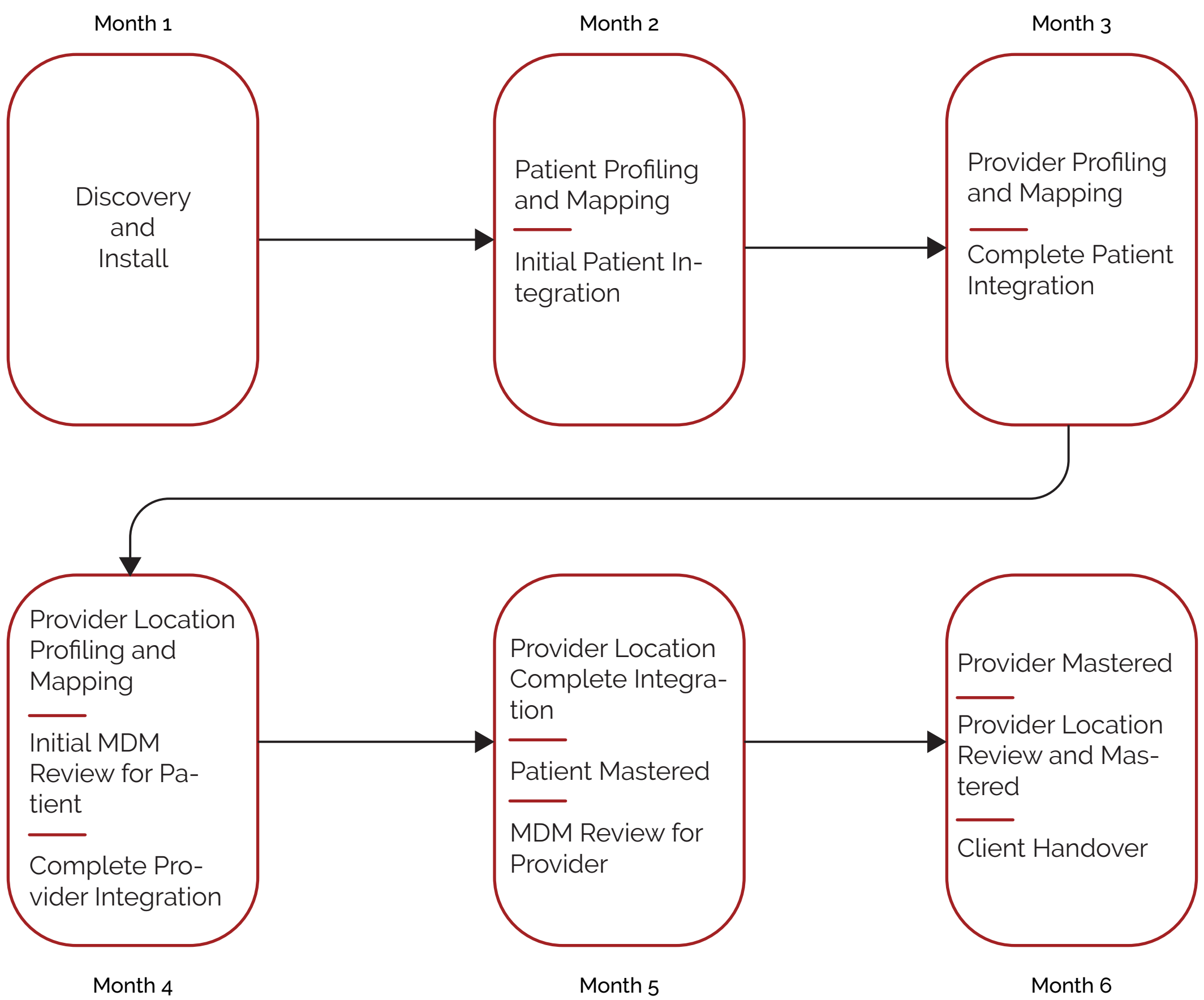
Customer Challenges

Ability to scale an MDM solution across their enterprise and standardize data to their downstream applications.



Solution Provided

Syntelli worked with the client team to identify the mappings necessary and fully implement the solution for: Patient, Provider and Provider location. Our team paired with client resources to continuously train while implementing the solution. This approach allowed us to complete the fully scoped project on time, under budget and with the client enabled to continue to expand the platform internally.



Impact of Solution

The client's team was enabled to add additional domains after the project and update downstream applications with standardized data.